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Bundesministerium
für Umwelt, Naturschutz
und nukleare Sicherheit



IDZ Internationales
Design Zentrum Berlin

Joint press release of the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, the German Environment Agency and the International Design Center Berlin

25 projects nominated for the German Ecodesign Award 2021

Jury announces nominations for the Federal Ecodesign Award 2021 - Award ceremony on December 6 at Federal Ministry for the Environment

On September 28, 94 submissions faced the critical eyes of nine environmental and design experts at the jury session at feldfünf e.V. in Berlin. 25 projects can now look forward to a nomination for the German Ecodesign Award 2021. The winner of the highest federal award for ecological design will be announced on December 6, 2021, at a ceremony at the Federal Ministry for the Environment.

In 2021, the German Ecodesign Award celebrates its tenth anniversary. Since 2012, the Federal Ministry for the Environment (BMU) and the German Environment Agency (UBA), in cooperation with the International Design Center Berlin (IDZ), have been calling for entries for the competition in the four categories of product, service, concept and young talent. This year, for the first time, international applications could also be submitted.

Rita Schwarzelühr-Sutter, Parliamentary State Secretary at the BMU and jury member: *“Ten years of German Ecodesign Award are a real success story. After all, how a product affects the environment is determined up to 80 percent by its design. The award has made a significant contribution to bringing the combination of ecological product, design and aesthetic appeal from the niche to the mainstream. The nominated products and concepts impressively demonstrate that climate protection and resource conservation are now part of the core of design.”*

Prof. Karsten Henze, Chair of the Board of the IDZ: *“It has been a particular pleasure for us to have been able to organize this important award for ten years now. Design can make an important contribution to mastering the major ecological challenges. In this anniversary year, we are looking back at a total of 91 outstanding ideas that have been awarded the German Ecodesign Award - in the SPOTLIGHT ON event series, you will have the opportunity to get to know some of them better.”*

Of 381 submissions, 94 were admitted to the jury session in an initial selection process by a panel of experts. In a second step, the nine-member jury selected the nominees, which included projects from companies, design, engineering and architecture agencies, as well as research institutions and universities.

The nominees are presented at [Nominees 2021 \(bundespreis-ecodesign.de\)](https://www.bundespreis-ecodesign.de)

All projects admitted to the jury session will be made accessible to the public at the premises of feldfünf e.V. in the Metropolenhaus Berlin. From 2 to 10 October 2021, the exhibition can be visited daily from 4 to 7 pm. On the occasion of the anniversary, the exhibition will be accompanied by an additional program. Themed SPOTLIGHT ON, former winning projects will be in focus in addition to the current entries. On the website of the [German Ecodesign Award](https://www.bundespreis-ecodesign.de) you will find more details about the different event formats.

The jury of the German Ecodesign Award 2021

- Werner Aisslinger (product designer)
- Prof. Anna Berkenbusch (communication designer, professor at Burg Giebichenstein Kunsthochschule Halle)
- Andreas Detzel (environmental expert at ifeu in Heidelberg)

- Prof. Matthias Held (product designer, professor at HfG Schwäbisch Gmünd)
- Prof. em. Günter Horntrich (product designer, professor emeritus for design and ecology at KISD – Köln International School of Design)
- Prof. Dr. Claudia Perren (architect, director of FHNW Academy of Art and Design)
- Dr. Alexander Janz (Head of Department "Sustainable Products and Sustainable Consumption, Circular Economy" at UBA) on behalf of Dr. Bettina Rechenberg (Head of Department III "Sustainable Products and Production, Circular Economy" at UBA)
- Dr. Ulf Jaeckel (Head of Department "Sustainable Consumption, Product-Related Environmental Protection" at the BMU) on behalf of Rita Schwarzelühr-Sutter (Member of the German Bundestag, Parliamentary State Secretary at the BMU)
- Prof. Friederike von Wedel-Parlow (fashion designer, founder of the Beneficial Design Institute)

Information about the competition

bundespreis-ecodesign.de/en

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